

# Hong Kong: Your Partner For Success in China

May 25, 2011 Chicago, Illinois



A half-day program spotlights opportunities offered by the **Pacific Bridge Initiative**, a US-Hong Kong Business Partnership Program.

Launched by the Hong Kong Trade Development Council, in partnership with the USDOC and the NEI, the **Pacific Bridge Initiative** aims to encourage U.S. companies to make use of the Hong Kong platform when exporting to Asia, particularly the Chinese mainland. For more information, visit: [www.hktcdc.com/pacificbridge](http://www.hktcdc.com/pacificbridge)

Discover how you can take advantage of China's opportunities in panel discussions featuring U.S., Hong Kong and China experts. Keynote speaker, Prof. John Chai, MD, Fook Tin Technologies Ltd. outlines strategies and opportunities to enter the Chinese Mainland market. Successful U.S. exporters in technology, clean tech, services and consumer goods share their experience of using the Hong Kong platform as part of their international strategy.

One-on-one consultations, marketing and information resources will be available onsite for companies interested to explore further.

A networking luncheon concludes the program. A lucky draw for two Cathay Pacific Airways Economy-class tickets for the new direct flight between Chicago and Hong Kong (launching in September 2011) will be awarded to two lucky winners at the luncheon.

**Registration is complimentary. Seating is limited.**

| <b>Registration Deadline: May 16, 2011</b>   |  |
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| <b>Event Details:</b>  | <b>Program at Glance:</b>  |
| <b>Date:</b> Wednesday, May 25, 2011   | <b>Keynote Address: "Hong Kong: Your Strategic Partner in China and Asia"</b><br>- Prof. John Chai, MD, Fook Tin Technologies Ltd. |
| <b>Time:</b> 8:00a.m. (Registration)<br>8:30a.m. - 2:00p.m.(Seminar)   | <b>Panel Discussion I: A Successful Business Model Using the Hong Kong Platform as a Marketing &amp; Branding Hub</b>              |
| <b>Venue:</b> Hilton Chicago<br>720 South Michigan Avenue<br>Chicago, Illinois 60605   | <b>Panel Discussion II: Hong Kong as a Technology Marketplace</b>  |
| <b>Inquiries:</b> HKTDC – Chicago Office<br>Tel: 312-7264515<br>Fax: 312-7262441<br>Email: <a href="mailto:bridget.lee@hktcdc.org">bridget.lee@hktcdc.org</a><br>Website: <a href="http://www.hktcdc.com">www.hktcdc.com</a> | <b>Networking Luncheon</b>   |

**Organizer:**



**Co-organizers:**



**Hong Kong: Your Partner For Success in China**  
**May 25, 2011, Chicago, Illinois**

**REGISTRATION FORM**

Please complete this registration form. The information provided can help us understand your needs and make better preparation for the event programme.

*Please return the form to: HKTDC Chicago Office (Fax: 1-(312)-726-2441, Email: [bridget.lee@hktdc.org](mailto:bridget.lee@hktdc.org))*

**Personal Details**

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Business Details**

**Business Nature: (please give multiple answers, if necessary):**

- |  |                                      |                                     |
|--|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Manufacturer                            | <input type="checkbox"/> Retailer    | <input type="checkbox"/> Importer   |
| <input type="checkbox"/> Exporter                                | <input type="checkbox"/> Distributor | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Trade association / Chamber of Commerce |                                      |                                     |
| <input type="checkbox"/> Others, please specify: _____           |                                      |                                     |

**Services (if applicable)**

- |   |   |
|---|---|
| <input type="checkbox"/> Event organisation     | <input type="checkbox"/> Information & Communications Technology            |
| <input type="checkbox"/> Buying cooperative     | <input type="checkbox"/> Advertising, communications & media                |
| <input type="checkbox"/> Legal                  | <input type="checkbox"/> Banking & finance                                  |
| <input type="checkbox"/> Licensing              | <input type="checkbox"/> Design   |
| <input type="checkbox"/> Logistics              | <input type="checkbox"/> Environmental Technology/Green Technology          |
| <input type="checkbox"/> Marketing              | <input type="checkbox"/> Architecture, planning, construction & real estate |
| <input type="checkbox"/> Film and entertainment | <input type="checkbox"/> Others, please specify: _____                      |

**Products (if applicable)**

- |   |   |
|---|---|
| <input type="checkbox"/> Audio-Visual Products  | <input type="checkbox"/> Hardware & Building Materials                    |
| <input type="checkbox"/> Clothing Accessories   | <input type="checkbox"/> Household Products (Non-Electrical)              |
| <input type="checkbox"/> Computer & Peripherals | <input type="checkbox"/> Lighting Products                                |
| <input type="checkbox"/> Consumer Electronics   | <input type="checkbox"/> Machinery  |
| <input type="checkbox"/> Decorations & Crafts   | <input type="checkbox"/> Packaging Materials                              |
| <input type="checkbox"/> Electrical Appliances  | <input type="checkbox"/> Spectacles, Spectacle Parts & Accessories        |
| <input type="checkbox"/> Sports Goods           | <input type="checkbox"/> Electronic / Electrical Components & Accessories |
| <input type="checkbox"/> Fine Jewellery         | <input type="checkbox"/> Stationery & Office Equipment                    |
| <input type="checkbox"/> Food & Beverage        | <input type="checkbox"/> Telecom Products                                 |
| <input type="checkbox"/> Footwear               | <input type="checkbox"/> Toiletries & Personal Care Products              |
| <input type="checkbox"/> Furniture              | <input type="checkbox"/> Toys & Games                                     |
| <input type="checkbox"/> Garments               | <input type="checkbox"/> Vehicles, Auto Parts, Components & Accessories   |

- Giftware & Premiums
- Handbags, Travel Goods & Umbrellas
- Watches & Clocks
- Yarns, Piecegoods & Textiles

**How did you learn about the event?**

- www.hktdc.com
- Magazine
- Newspaper
- Others, please specify: \_\_\_\_\_
- DM Mail

**Business Activities in Hong Kong and Chinese mainland** **Yes** **No**

Do you have any business link in the Chinese mainland?

Do you have any office in Hong Kong?

Do you have any business link in Hong Kong?

*Do you have any business operations in the Chinese mainland?*

*If yes, what are your company's principal activities in China?*

- Office
- Import products / services
- Export products / services
- Appointed Agent
- Production Facilities
- Others, please specify: \_\_\_\_\_

*Number of workers in your China operation(s)* \_\_\_\_\_

*If no, will you consider establishing your operation in China?*

**About Your Participation**

**What are your major objectives of attending this seminar?**

- Gather latest market intelligence
- Network with people already doing business in Hong Kong / Chinese mainland
- Sell products / services to Hong Kong / Chinese mainland
- Look for business partners
- Sources for products / services from Hong Kong / Chinese mainland
- Know more about the services of TDC
- Seek manufacturing facilities / opportunities in Hong Kong / Chinese mainland

**What are your areas of interest?**

- Market opportunities
- Legal issues (incl. intellectual property issues)
- Transport and logistics
- Distribution channels
- Financing
- Others: \_\_\_\_\_
- Business registration procedures
- Taxation issues
- Technology transfer
- Supply chain management
- Customs and excise

**Do you have any questions you would like to raise to our speakers? Please specify**

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